



Popular Linguistics Magazine is a monthly online magazine that brings language- and linguistics-focused stories and research to the masses with both free and subscription-based content.

Popular Linguistics Magazine accepts submissions for articles, stories, and essays from anyone doing linguistic or language related research or fieldwork. Authors retain 100% of the right to republish and/or reproduce any work they publish in *Popular Linguistics Magazine*. E-mail the editor in chief at editor@PopularLinguisticsOnline.org for details.

Popular Linguistics Magazine is committed to diversity in its scope of reporting, highlighting the scientific and applied sides of linguistics, while never losing touch of the human side of language users. Readers develop an appreciation and understanding of all aspects of linguistics through articles on linguistic theory, linguistic and language news, findings and applications coming out of linguistic research, and the humanity of diverse speakers, linguistic groups, and cultures in monthly stories from linguists “out in the field”.

Popular Linguistics Magazine is aimed at a general, educated, scientifically-inclined audience—the same people who read *Scientific American*, *Psychology Today*, and *National Geographic*. This focus on broad linguistic science sets *Popular Linguistics Magazine* apart from *Verbatim*, which is targeted at a literary audience, *Language*, which is targeted at a Second Language Instruction audience, and “Language Log”, which remains in a blog rather than magazine format.

Popular Linguistics Magazine is truly unique. We are the only magazine aimed at bringing linguistic research to a general audience—non-linguists care about linguistics too! Also, our online format means that sound and movie clips can be incorporated seamlessly into any article—a real boon when describing how people talk!

Popular Linguistics Magazine wants to hear from you! If you have any questions, e-mail us at: questions@PopularLinguisticsOnline.org

Every issue of *Popular Linguistics Magazine* (www.PopularLinguisticsOnline.org) is packed with content!

NEWS & NOTES

Editor's Monthly Intro

Contributors' Bios

Field Reports - 3-5 pieces. What's happening in the world of linguistics? Typical coverage includes **Science Report, Action Report, Tech Report, Media Report, and Conference Watch**

SPOTLIGHT STORIES

The Puzzle of English - 1 piece. A description of some factoid or other bit of information regarding the History of the English language; fun and intriguing reading.

Stories from the Field - 1 piece. Notes from linguists' fieldwork experience, including community outreach-related stories; heartwarming, thought-provoking, emphasizing the humanity of language.

Language of the Month - 1 piece with multimedia links to speakers, geographies, literary and poetic traditions, language database, etc. A description of the structure, speakers, interesting vocabulary, etc. of a featured language.

FEATURES: LANGUAGE &...

Featured articles are arranged around the major topics listed below. Featured articles showcase the more rigorous, technical, and academic side of linguistics. Generally, each issue will have one longer lead feature story and two shorter pieces. These pieces can include graphs, charts, images, sound files, and movie clips.

Language & Policy - how linguistics is being applied to real world problems

Language & History - how language changes over time

Language & Cognition - how language is processed in the brain

Language & Society - how language functions in society

Language & Technology - how language interacts with technology

LINGUISTICS 101

Understanding Linguistic Theory - 1 piece. A simplified break-down of one aspect of linguistic theory, pieces will be rotated and rehashed often to facilitate public knowledge of linguistics.

Cocktail Party Linguistics - 1 piece. A brief essay that grabs a reader's attention. Articles can describe how language intersects with pop culture, discuss the quirks of writing and writing systems, talk about a fun aspect of the history of linguistics, etc. A fun article to read for everyone.

ESSAYS

Book Reviews - 2-3 book reviews and recommendations.

Readers Respond - Letters from readers.

Guest Editorial - 1 piece. A one page editorial on language policy, language politics, linguistic theory, or general musings about language from a key figure in the field of linguistics

Ask a Linguist - Responses to readers' questions about language and linguistics.

ET CETERA

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